**Sponsorship Opportunities for Wandsworth Arts Fringe 2018**

**4 – 20 May**

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WAF Launch, May 2017 – Photo credit: Ella Lewis-Williams

Fantasy High Street’s What if Machine at St Mary’s Church Square in Putney in May 2016. Photo: Jonathan Vines



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Every year in May, Wandsworth Arts Fringe shakes up South West London with an eclectic programme of arts and culture that thrills, moves and inspires audiences from across the city.

**20,000 A5 brochures**

**65 venues**

**140 events**

**13,154 live audiences**

**317 artists**

**34,480 broadcast audiences**

**2,872 participants**

**224 volunteers**

**141,782 webpage views**

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## Why sponsor Wandsworth Arts Fringe?

**Try something new!**

WAF plays a leading role in nurturing local cultural vibrancy and driving community renewal. It acts as a testing ground and market place of new and often experimental work - with artists trying out new ideas, venues attracting new audiences and audiences discovering something different.

Could they discover your brand?

Pif Paf at Hidden Heathbrook, May 2017

Photo credit: Deborah Jaffe

**Proud & Local**

Wandsworth Arts Fringe offers positive brand association at a local level. Residents are proud of it and many actively participate in it. It is rooted in dynamic local networks of artists, performers, venues, businesses and community groups.

*“It makes me feel proud to live in Wandsworth****”***



**Reach out**

The open platform of the fringe and its broad reach, combine the best of professional practice with locally inspired initiatives – penetrating affluent demographics, while also engaging harder to reach groups.

Hoops & Loops at Tooting Tram & Social, May 2017

Photo credit: Belinda Lawley



**We’re growing!**

The festival is growing year on year and promises to flourish into a destination festival, offering something for everyone and inspiring a virtuous circle of benefit – with more artists taking part in a wider range of spaces and venues, attracting larger numbers of audiences.

Puppets with Guts at Hidden Heathbrok, May 2017

Photo credit: Deborah Jaffe

*“Left feeling ecstatic, simply fantastic!”*

**Sponsorship packages start as low as £500!**

For more details or to discuss your sponsorship, please contact Lelia Greci,

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